



CULTURAL PLANNING URBAN ART CIVIC PROCESS

Marla Guppy

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Marla Guppy

Principal Consultant
GUPPY ASSOCIATES ART MANAGEMENT

Education

Master of Urban and Regional Planning
University of Sydney
Bachelor of Arts (Hons) Film/Fine Arts
University of NSW

Consultancy Services

Cultural Planning and Development
Urban Planning and Development
Community Engagement and Urban Processes
Public Art Planning & Development

Summary of Recent Work

Marla Guppy is a cultural planner and public art strategist. Over the last twenty years she has worked on a range of projects that explore social environments and identity. She has a particular interest in fostering creative involvement in the design of local environments and public buildings. She has considerable experience in working with specific communities of interest and has worked collaboratively with corporate and community organisations and creative industries.

Marla Guppy was a founding member of the Australia Council's Community, Environment, Art, & Design (CEAD) Committee which provided support for collaborative art & design projects. As a strong advocate for cultural sustainability in urban Australia, Marla received the Ros Bower Memorial Award from Paul Keating for her work in community cultural development. An engaging speaker and writer, she has presented at cultural and urban planning conferences across Australia and overseas and developed numerous resources including the well-used Better Places, Richer Communities – Cultural Planning and Local Development, Landcom's Public Art Guidelines and in 2015 the Creativity in Transport Infrastructure Guidelines for Transport for NSW.

Recent work includes National Museum of Singapore public art, Shellharbour City Hub Public Art, the Inner West Light Rail Extension Public Art Program, Oran Park Public Art delivery for UGNSW, Rhodes Public Art Plan and public art coordination for Landcom at The Ponds, Bungarribee and Potts Hill new release areas. Guppy Associates has worked extensively with planners, developers, design professionals, community groups and government. Their work recognises the complexity of planning processes and she supports an approach that maximises liaison between all groups involved.

Selected Major Awards

- 2016** UDIA Award for Blacktown City Council's Community Hubs (Bungarribee & The Ponds Public Art for UGNSW & BCC)
- 2014** IES Luminaire Design Award of Commendation for 'Charge' Graythwaite Clinic with Milne Stonehouse & Steensen Varming
- 2014** UDIA Award for Bungarribee Community Hub (UGNSW and Simpson Wilson Architects)
- 2010** International Association for Public Participation for Airds Bradbury Renewal Project Consultation with Straighttalk Pty Ltd
- 2006** Parks and Leisure Australia Planning Award for Cabravale Leisure Centre consultation (Fairfield Council)
- 2004** NSW Local Government Cultural Award (Parramatta Council/ Police HQ)
- 1999** RAPI Award for North West Melbourne Community Plan (City of Melbourne)
- 1997** Local Government and the Arts Leadership Award for Geelong Cultural Plan (City of Geelong)
- 1995** Ros Bower Memorial Award for Community Cultural Development
- 2015** Innovation in Local Government Award for Glenmore Park Cultural Plan (Penrith Council)

Selected Speaking Engagements/Papers

- 2016** *Creatives in the City* – Art & the Liveable Neighbourhood, Liveable Cities Conference, Melbourne
- 2015** *New Diversities* - Delivering for Diversity in the 21st Century, UNSW BE People & Place Symposium
- 2014** *Public Art Partnerships* - Art & Edges Regional Arts Australia Conference, Kalgoorlie
- 2013** *Using or Exchanging Places* – Who Is Making Place Conference, UNSW, Sydney
- 2012** *Public Art & Place* – PIA National Planning Congress, Adelaide
- 2011** *Edge City Art* – Art in Society Conference, Berlin, Germany
- 2009** *The Process of Public Art* – Public Art Seminar, Manly Art Gallery
- 2008** *Hot City* – The Culture of Climate Change, Planning Institute of Australia National Congress, Sydney
- 2008** *Public Art & the Community* – Landcom Design Guidelines Launch, Sydney
- 2007** *No Such Place; Art & Place-based Identity* – Sites of Communication Conference, National Gallery of Victoria